Become a BDH Business Patron

and support one of the oldest and best loved Midland's charities, working at the heart of our community for generations

Registered Charity No. 222436

Registered with FUNDRAISING REGULATOR

Thank you

for considering supporting our charity.

Becoming an official Business Patron of Birmingham Dogs Home is a great way to give back to your local community, making a huge impact on the lives of thousands of homeless dogs from across the Midlands every year.

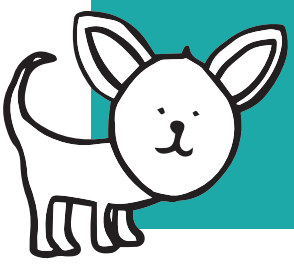
As an official Business Patron, we can offer you lots of great benefits too, from team building and staff engagement to PR and commercial partnership opportunities, aligning your company brand values with one of the region's oldest and best loved charities.

Amy, from the Pets at Home Foundation supporting BDH at Crufts – a winning team!

Dog loving Lyreco support BDH with office supplies

Benefits include:

- Membership of an exclusive Patrons club
- Barking Breakfast networking events around the city
- Volunteering opportunities to boost team motivation and meet your CSR objectives
- Corporate kennel sponsorship
- Lots of great community events and challenge events to enjoy and take part in
- Promotion via our website, social media channels and publications
- Regular updates about the dogs you have helped, so you can see and share how vital your support is.



To join our BDH Business Patrons Club, please contact the Fundraising Department on **0121 643 5211 Option 3** or email **fundraising@birminghamdogshome.org.uk**

Why become a BDH Business Patron?

We have created packages with a range of PR benefits and useful resources to make supporting Birmingham Dogs Home as easy as possible.

You can enjoy the benefits of becoming a Bronze, Silver, Gold or Platinum BDH Business Patron, **starting from just £50 per month**

Our adopters and supporters may also be your potential customers. We have excellent communications channels and thousands of supporters whom we keep in regular touch with about our work.

With a friendly and dedicated fundraising and communications team to make sure we make the most of our partnership together, we will make sure we look after you, as well as we look after our residents!

Proudly supporting Birmingham Dogs Home Platinum Patron

Proudly supporting Birmingham Dogs Home Gold Patron

Proudly supporting Birmingham Dogs Home Silver Patron

Proudly supporting Birmingham Dogs Home Bronze Patron

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Thank you for considering joining our pack.
We would love to welcome you to the family.

Please find more details about Business Patron membership benefits over the next few pages, with benefits and opportunities to suit every organisation.

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Bronze Patron

£600* per annum or £50/month

Bronze Patron Benefits include:

- Free entry to Barking Breakfast networking events
- Listing on the Bronze Patron section of our website
- A BDH Bronze Patron logo to use on your website and other communications
- Quarterly email updates about the dogs you are helping, to share with your team
- Fundraising resources and lots of events to get involved in
- A BDH Patron Certificate to proudly display in your work place
- Two lapel pin badges to wear with pride
- Opportunities to volunteer at our community fundraising events and dog shows
- A BDH social media post welcoming you as a BDH Patron when you join/renew

Janet and Bev, volunteering from National Gas

Furbulous networking and connecting

Scan to discover more about our Patron packages

*Financial, Gift in Kind or Pro Bono support

Silver Patron

£1,200* per annum
or £100 per month

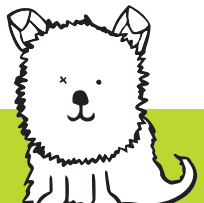
As a Silver Patron, you'll receive everything from the Bronze Patron list, plus the following additions and upgrades.

Silver Patron Additional Benefits include:

- Listing with company logo on the Silver Patron section of our website
- A BDH Silver Patron logo to use on your website and other communications
- Free use of our Board Room or Community Room for a meeting once per year
- Free quarter page advert in our BDH Fetch magazine, distributed to 7,000+ supporters twice per annum
- Silver Patron listing in Fetch

Great meeting spaces at BDH

Enjoy volunteering at our community events



Scan to discover more about our Patron packages

*Financial, Gift in Kind or Pro Bono support

Gold Patron

£2,500* per annum or £208 per month

As a Gold Patron, you'll receive everything from the Bronze & Silver Patron benefits, plus the following additions and upgrades.

Gold Patron Additional Benefits include:

- A branded sponsorship board in one of our kennels and regular updates about your residents, to share on social media
- Listing with logo on the Gold Patron section of our website and a dedicated website page about your company and your support
- The opportunity to run an online offer or competition for one week per annum across our popular BDH socials
- Gold Patron listing in Fetch
- A Lunchtime learning talk by one of our team and visiting dog at your work place once per annum
- BDH Account Manager personal service
- A set of 4 BDH coasters for your workplace

our furry ambassadors bring teams together, wherever they go

Emily and Rachel from Spottydog Communications proudly opening their sponsored kennel.

Scan to discover more about our Patron packages

*Financial, Gift in Kind or Pro Bono support

Platinum Patron

£5,000* per annum or £416 per month

As a Platinum Patron, you'll receive everything from the Bronze, Silver & Gold Patron benefits, plus the following additions and upgrades.

Platinum Patron Additional Benefits include:

- Headline sponsorship of one of our projects or programmes. Please get in touch to find out more
- Listing with logo on the Platinum Patron section of our website and a dedicated website page, including a video, about your company
- The opportunity to have a stand at our annual Family Fun Days to promote your products and services
- A Team Volunteering Day at one of our rescue centres (limited availability, on set days per year)
- Show-casing your products in our BDH online shop and centres or promotional POS information at our receptions
- A speaker slot at one of our Barking Breakfast networking events
- BDH branded signage to display in your workplace
- Your company logo and information included on the scrolling information on the TV screens in our rescue centre receptions
- A set of 4 BDH supporters mugs for your team or as gifts for clients

Ancol, proud BDH Rehoming Programme Sponsors

Fish4Dogs, proud Nutrition Programme sponsors

Scan to discover more about our Patron packages

*Financial, Gift in Kind or Pro Bono support

The kind-hearted team at Acol sponsor our annual Walk in the Park community event and our Rehoming programme. We are hugely grateful to this family run business, based in Walsall, with customers around the world.

"At Ancol, we care deeply about the welfare of our furry friends and supporting animal rehoming charities is incredibly important to us. We have been working with Birmingham Dogs Home for over 10 years and are delighted to be able to continue to support them with their fantastic work in the Midlands"

Adam Marsden, Head of Sales & Marketing

These dog loving, animal sector recruitment specialists make a donation to BDH every time they place a candidate with us.

"I knew from the moment that I decided to create my own company I would help Birmingham Dogs Home. I once volunteered at the centre and saw first-hand how much they rely on charitable donations. That's why we make a donation every single time we place one of our candidates into a role within animal related industries. The work that the people of BDH do is so important and as a company of dog lovers it feels amazing to know that we are making a difference to the lives of dogs in need, by simply doing our jobs."

Chris Whatling, Owner and Founder

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Fish4Pets, owners of the Fish4Dogs brand, has supported Birmingham Dogs Home in many ways, since they were established 20 years ago. Fish4Dogs have partnered with BDH to launch a "Re-start" programme, sponsoring 100 rescued dogs over 12 months by providing individually tailored food and nutritional support. The lovely team at Fish4Dogs also sponsor one of our kennels.

"Birmingham Dogs Home is a charity very close to our heart. Dogs are at the soul of our business, and it's vital we support those in need in our local community. Being able to help the wonderful, caring staff at Birmingham Dogs Home give homeless dogs, often with severe nutritional needs, a re-start in life is something we are very proud of."

Carly Baker, Marketing Manager

The Yale team sponsor our Santa Paws events every Christmas, helping us to raise funds from visiting dogs meeting Santa, as well as running a fun pooch themed online competition to win Yale products.

"Working with Birmingham Dogs Home has perfect synergy for Yale. We share so much with this lovely Midlands charity. Our UK HQ is based here in the Midlands and just as we provide the very best security and safety through protected homes, Birmingham Dogs Home provides the highest standards of shelter, safety and care for their canine residents. We are proud to be BDH Business Patrons and play in part in the local community, supporting homeless dogs here in the Midlands."

Jo Rush, Marketing Director

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Proudly supporting Birmingham Dogs Home Platinum Patron

Pets at Home

Being the chosen charity for Pets at Home branches in Solihull and Wolverhampton is a huge boost for our charity with opportunities to fundraise in-store throughout the year. Pets at Home staff colleagues support all our events as volunteers, as well as promoting VIP Lifelines and donating pallets of food.

"We have been working with BDH for many years and it is great to see them visiting our stores highlighting the impact our customers donations have on their homeless dogs. We love being able to fundraise alongside them, building relationships and learning lots about the vital work they do in our local community. Our store colleagues also get the opportunity to volunteer at the centres to see first-hand just how hard the team work and how passionate they are about the dogs in their care. The Pets at Home team are very proud to be a BDH Business Patron and enjoy every part of this partnership"

Charlie Burton, Store Manager, Solihull

Charlie, Rachel and TJ, working together to give every pet a chance of life-long happiness

Join the BDH Business Patron Club today and work together with the many other fantastic businesses across the region already supporting our charity , to collaborate, open new doors, do business and do good for local dogs that need help the most.

Thank You

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Birmingham Dogs Home
est. 1892

our history

1892
BDH was donated land by Sir Alfred Gooch in New Canal Street, Birmingham.
4,334 dogs were cared for in the first year.

1906
The Dog Act required that all stray dogs be reported to the police.

1914-18
WWI: 85 BDH dogs went to the War Dogs School to help the Red Cross.

1920's
Dogs are being injured by the increasing number of cars and trams in Birmingham.
8,221 dogs were cared for in 1925.

1939-45
WWII: BDH dogs helped the war effort by guarding local aerodromes and army stores.

1960's
BDH experienced a sharp increase in the number of homeless dogs coming into its care following the demolition of Birmingham's slums.

1974
The metropolitan county of the West Midlands was created. BDH received dogs from across the county.

1980's
The original building was no longer suitable. A Rebuilding Appeal was launched which included a Dog Show in Pype Hayes Park.

1989
Official opening of the new centre in New Bartholomew Street, Digbeth.

2002
A rebuilt Sunnyside Kennels was re-opened as BDH, Wolverhampton in 2002 where 100 dogs could be cared for.

2015
Our rescue centre near the NEC was officially opened with 120 modern kennels.

2021
BDH builds its own veterinary clinic to provide the very best medical support to neglected and poorly dogs on our own premises.

130 years of caring

2022
BDH celebrates 130 years of caring and plans for a positive future as the region's leading animal welfare charity.

Scan to see more

Scan to discover more

birminghamdogshome.org.uk

Registered Charity No. 222436

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